

Message Text

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70

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 PM-07 INR-10 L-03 NEA-10

NSAE-00 PA-03 RSC-01 PRS-01 SPC-03 TRSE-00 SAJ-01

SS-15 SCI-06 NSC-10 HEW-08 DOTE-00 INT-08 OIC-04

HUD-02 DODE-00 CEQ-02 EB-11 COME-00 EPA-04 IO-13

FAA-00 NSF-04 EA-11 DRC-01 /164 W

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FM USMISSION NATO

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INFO SECSTATE WASHDC 1606

USIA WASHDC

WHITE HOUSE FOR HODSELL

LIMITED OFFICIAL USE USNATO 4361

USIAC FOR PAO

E.O. 11652: N/A

SUBJ: CCMS MEETING: PUBLIC AFFAIRS

REF: (A) STATE 175234; (B) STATE 156055

1. MAJOR INTERNATIONAL MEETING ON LOW POLLUTION POWER SYSTEMS DEVELOPMENT (LPPSD) IS SCHEDULED FOR ANN ARBOR, MICHIGAN, ON OCTOBER 15 TO 19. THIS IS PART OF EFFORT TO DEVELOP "CLEAN ENGINES" BEING CONDUCTED WITHIN FRAMEWORK OF NATO'S COMMITTEE ON THE CHALLENGES OF MODERN SOCIETY (CCMS).

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2. ABOUT 350 PARTICIPANTS WILL ATTEND, INCLUDING REPRESENTATIVES OF ALL BIG EUROPEAN AUTO MANUFACTURERS.

REF. A PREDICTS ABOUT TWENTY PERCENT OF PARTICIPANTS WILL BE GOVERNMENT OFFICIALS. REST WILL BE ENVIRONMENTAL

PROTECTION AGENCY CONTRACTORS AND INTERESTED INDUSTRY REPRESENTATIVES. PARTICIPANTS ALSO WILL BE COMING FROM TWO NON-NATO COUNTRIES, SWEDEN AND JAPAN. REF. B CONTAINS INTERESTING MEETING AGENDA.

3. A SIMILAR MEETING WAS HELD TWO YEARS AGO IN EINDHOVEN, HOLLAND. IT ATTRACTED MORE THAN 150 JOURNALISTS AND RECEIVED EXCELLENT COVERAGE IN EUROPE, INCLUDING GOOD TELEVISION TIME. WE THINK THIS MEETING HAS SAME INGREDIENTS TO INTEREST PRESS AND MEDIA: POLLUTION PROBLEMS, NEW TECHNOLOGY, JOINING OF JAPAN AND SWEDEN WITH MULTILATERAL EFFORT ORIGINATING IN NATO, AND, OF COURSE, MODERN WORLD'S LOVE AFFAIR WITH THE AUTOMOBILE.

4. WE SUGGEST THAT YOU MAY WISH TO BRING THIS MEETING TO ATTENTION OF APPROPRIATE PRESS IN YOUR COUNTRY. NEWSPAPERS AND MEDIA MIGHT BE ENCOURAGED, IF THEY ARE UNABLE TO SEND SOMEONE TO COVER MEETING, TO ALERT THEIR REPRESENTATIVES IN U.S. TO THIS EVENT. PLEASE CONTACT USNATO FOR ANY ASSISTANCE IN GENERATING COVERAGE OF MEETING.

HAMILTON

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<< END OF DOCUMENT >>

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